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The New Bohemians: Cool And Collected Homes



Synopsis

New York Times Bestseller In *The New Bohemians*, LA-based designer Justina Blakeney defines the New Bohemians as creative individuals who are boutique owners and bloggers, entrepreneurs and ex-pats, artists and urban farmers. They embrace free-spirited, no-rules lifestyles and apply that attitude to all areas of their existence, including their homes. With little distinction between work and play, the new boho home often includes an office, art gallery, showroom, photography studio, restaurant, or even a pop-up shop. *The New Bohemians* explores 20 homes located primarily on the East and West coasts. Exclusive interviews with the owners, 12 DIY projects created by Blakeney and inspired by objects found in the homes, and a "Plant-O-Pedia" offer insight into achieving this aesthetic. In addition, each home is accompanied by an Adopt-an-Idea section that offers general decor, styling, and shopping tips for easy duplication in your own home.

Book Information

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Customer Reviews

“The New Bohemians is definitely my favorite new book of 2015 . . . I think this is destined to be the most read, loved, Instagrammed and photographed on people’s coffee tables book of the year, so if you’re looking for some new inspiration for spring decorating, check out Justina’s new book. (Design*Sponge) “The bohemian lifestyle, originally celebrated by nineteenth-century Parisian artists, is alive and well in the U.S., everywhere from Brooklyn to California. Designer and stylist Justina Blakeney captures

these nouveau creatives – and twenty of their eclectic spaces – in her just-released book, *The New Bohemians: Cool and Collected Homes*. With pages of tips and twelve DIY projects, the book makes the free-spirited style easy to achieve.

(ArchitecturalDigest.com) “Justina Blakeney’s new book celebrates bohemian homes . . . Blakeney’s creative eye and bohemian instincts are evident on every page.” (Dallas Morning News) “Fans of Justina’s style will be glad to see [the book] reads like a how-to for finding one’s own inner bohemian. . . . The New Bohemians is also a great conversation starter, making it the perfect coffee table book. . . . Sprinkled with DIYs and an “adopt an idea” for each home, the book is as functional as it is gorgeous.” (Apartment Therapy) “[Justina Blakeney’s] recent book, *The New Bohemians: Cool and Collected Homes*, takes us into the homes of cultural creatives who make their colorful, cluttered lives look super-appealing.” (PureWow) “A colorful and endlessly inspiring cover-to-cover read, the book dives into Justina’s vision of the twenty-first-century bohemian. From the dreamy homes of twenty stylesetters across the country (including Justina’s own L.A. “jungalow”) to easy DIY projects, *The New Bohemians* is our new favorite coffee table book for home inspiration.” (One Kings Lane) “Design maven Justina Blakeney shares updated interpretations of the free-spirited aesthetic and worldview with the publication of *The New Bohemians*.” (Los Angeles Times) “VERDICT: The youthful exuberance shown in these interiors will encourage amateurs to discover their own bohemian style.” (Library Journal) “The New Bohemians is sure to inspire readers to create, to reuse, to grow, to let loose, and to invite some cool and collected energy into their own homes.” (California Home+Design online)

Justina Blakeney is an established creative consultant, designer, stylist, and the blogger behind The Jungalow. She has collaborated with brands such as Etsy, Anthropologie, One Kings Lane, 1stdibs, West Elm, and Target. She lives in Los Angeles.

My New Bohemians came right n tme. This book is not just for creative singles, couples and families with kids. It’s also inspirational for us seniors. With all the kids grown and gone We are downsizing from a wonderful funky old tumble down house to a smaller kinda sterile condo. Next week. The new bohemians came right on time to inspire me (and even spouse) to take "us" with us, to make the place our own with color and plants, textiles and textures...to take the old worn leather sofa whose every stain comes with a story, and to spark the sterile with DIY bling. Even old bohemians

can be reignited by this new bohemians book. Blakeney is a genius, and Dabitos fotos are super inviting. Justina's descriptions are a joy to read, and easy Adopt an idea notions give all of us hope, at every stage of life.

We recently bought a farmhouse in upstate NY so we needed inspiration for decorating it. After some Internet search I purchased about 4 great books on home decor, and this one (The New Bohemians) has become a favorite. Through the book I got to find Justina Blakeney's blog. What I like about the book, which is a reflexion of Justina's personality, is that it has a self-confident and unique voice. This book is not only about houses and how they look, but about the people who live in them. That makes it special because houses are nothing without people. The New Bohemians is some sort of inspiration board for creatives. It's an invitation to be yourself and be fearless when it comes to making of your home an extension of who you truly are. Here is a line from the Introduction that I enjoyed: "It is my strong belief that wealth is not the key to having an amazing home and an incredible lifestyle - the key is inside you; it's your own creativity and being in an environment in which you're allowed to openly express it." I want to add that the book itself is a beautiful object. It feels nice and heavy in your hands (it weights about 3 lb) and it is about 8 3/4 wide, 10 3/4 tall and a little bit over 1 inch thick. The photographs (by Dabito) are gorgeous, as well as the endpaper design (by Monica Ramos). I recommend this book to the free-spirited type or person who appreciates beauty and creative expression. But I also recommended it to the uptight person who's a little bit afraid of expressing her/his own personality. You will feel inspired by the families featured by Justina. Thanks, Justina, for putting together this beautiful book and thanks a lot also to the people who shared their spaces.

I had such high hopes for this book based on the fact that sooooo many people I follow on Instagram rave about it. It's good, but it's also got some problems--at least if you're a budget-conscious shopper. The good: 1. The pictures are beautiful, and that's great since most of the people checking out this book are likely more interested in design inspiration than lifestyle philosophy. There are many ideas to be gained from seeing the way other folks combine patterns, for instance. 2. The projects at the end of each section are the best part of the book, IMO. They are super cute, clearly explained and, for the most part, pretty easy. 3. Lots of wealthy people featured in this book (see below), but occasionally there's a middle school teacher or some such thing, and those are the best parts of the book for those of us who don't live in the lap of luxury. The not great: 1. This is the WORST part of the book. There's some cognitive dissonance between the way

the writer describes early bohemians who lived the way they lived because of a lack of income and the "bohemians" in this book, who are clearly not what I would call "broke." What I want to know is how a single mom with only \$200 (or less) a month of disposable income is able to decorate her home in bohemian fashion, not how a couple of trust fund kids living in Portland or a cosmetics brand mogul in LA are able to style their homes. The latter is not bohemian--it's folks who can afford to spend a lot of money decorating. It's what I call bourgie-boheme, AT BEST. These people are not the parallels of those south-of-France bohemians described in the front pages of the book.² This is related to the first con. I like all the tips about scouring eBay and Craigslist for textiles, but so much of what's in the book is off-limits to those of us on a tight budget. (student loans, anyone?) Why yes, let me just put some custom wood-paneling on my refrigerator!! I hope a more budget-savvy designer scopes Blakeney's book and gets the idea to do a truly budget-friendly sister to this book that is for those of us who live a bohemian lifestyle more akin to the one Blakeney sets out in her introduction! In the meantime, I'll busy myself with some of these cute projects--Blakeney should do a book full of those!

This is a great pictorial book. Very interesting looking at styles foreign to me. I can't seem to let it go. I look at it periodically and when presented to others, it stimulates conversation.

Firstly I love Justina, if you've ever seen or follow her blog the Jungalow it is so great! The book is a great look into tons of real homes of real people and is great to inspire some ideas. I thought that it may have more writing in the book, a little bit more details on how to affectively create your own Jungalow but the photo's are amazing, they're done by Dabito, who's insta is also great to look at and scan through. That's the main reason why I bought this book. I love Dabito's photos and I love Justina's style. A great addition to the book is a plant guide in the back of the book. Like of course you need that, you're trying to create a jungalow! I thought that was a nice addition. I don't think it's a book you'll keep coming back to for reference but it is nice to sit quietly and look at all the photos for some time.

Such a beautiful coffee table book. I have been following Justina Blakeney on IG for a while and I just love her pictures and her style! This book does not disappoint. However, what other people have said is true, the book starts with an intro on what being a bohemian means (decorating with what you have, being creative, even when you are broke) but a lot of the pictures in the book feature fancier homes, people who have lots of money to invest in decor.

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